

# Dario Celevante

DESIGNER  
ILLUSTRATOR  
MOTIONOGRAPHER

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## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects

Adobe InDesign  
Microsoft PowerPoint  
Microsoft Word

Storyboarding  
Illustration

## EXPERIENCE

### Samsung Strategy and Innovation Center | Designer | December 2017 - Present

- Strengthen the company brand through various formats and media including print collateral, electronic publications, exhibitions, and infographics
- Assist in the development and maintenance of presentations and keynotes
- Provide guidance to agencies and vendors on proper use of the brand on events and marketing materials

### View, Inc. | Creative Design Manager | February 2015 - December 2017

- Keeper of the brand. Preserved the look and feel of the company through all forms of print and web
- Developed and maintained the presentation format used in all meetings and keynotes
- Created assets for events such as booth designs, signage, brochures, postcards, and flyers
- Produced and sustained document standards for white papers, newsletters and data sheets

### Innovative Interfaces, Inc. | Designer | July 2014 - February 2015

- Designed promotional material in the form of print (flyers, brochures, signage, booth designs) and web (banners and email blasts)
- Developed concepts, logos, and creatives for seasonal campaigns and annual events
- Created presentations for keynotes, internal meetings, and special events

### Duarte, Inc. | Designer | March 2013 - June 2014

- Transformed concepts and ideas into presentations to be used for keynotes, internal meetings, and company events
- Solved problems visually through brainstorming and storyboard sessions
- Collaborated in a team environment to design visual styles and maintain branding for external clients

### ABS-CBN Global | Art Director | July 2008 - February 2013

- Managed client correspondence, project negotiations, and art direction for the MYX Music Channel and TFC (The Filipino Channel)
- Lead and managed four graphic artists, assessing their productivity flow and designating responsibilities
- Worked closely with different departments on campaigns by providing concepts for design, art directing of video/photo shoots, storyboarding, creating motion graphics and print graphics
- Created and developed branding strategies for company in all media

### ABS-CBN Global | Designer | April 2006 - July 2008

- Developed and maintained visual concepts and executed them in the form of print: flyers, banners, magazine ads, packaging, page layout, and press kits; motion: station ids, show packages, commercials, music videos; and web: banners, backgrounds, and mastheads
- Created logos for products, television shows and specials, and seasonal campaigns

## ACCOMPLISHMENTS

- Developed the presentation template for View, Inc. and at the same time, used said template and reformatted existing deck to secure an important account worth millions for the company
- Created 'MANHOURS MENU' for design team to be used by clients which listed the time taken to complete specific types of design projects. Clients were able to gauge the appropriate times to give designers work to insure the best results
- Finished as one of the top 3 designers in the Neff Suckerface t-shirt design competition sponsored by Zumiez
- Wrote and designed Logo Brand Book for the MYX Music Channel. Book was used for external clients to use as a design bible when using the logo for their own materials

## EDUCATION

University of California, Davis | Bachelor of Science in Design | Davis, California 2003 - 2005  
Emphasis in Visual and Communications Basics

Diablo Valley College | Associate of Arts | Concord, California 2001 - 2003